
Charter for Compassion



405

CITIES CURRENTLY
ACTIVE IN THE
CAMPAIGN



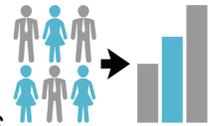
629 MILLION

TOTAL
POPULATION
OF CITIES
CURRENTLY ACTIVE IN THE CAMPAIGN



39

NUMBER OF
METRO AREAS
WITH OVER 2,000,000 POPULATION



2018-19 Strategic Plan

December 31, 2017

SUMMARY

Objective

Given one wish and \$100,000, Karen Armstrong, a respected scholar was awarded the TED prize for her groundbreaking work, February 2008. With that funding and the support of the TED organization, to grant one wish, Armstrong chose to focus on compassion. The following year, the Charter for Compassion was born. It grew from contributions of more than 150,000 people from 180 countries, and was crafted into a succinct, 312-word pledge, by a panel of leading religious scholars.

The Charter for Compassion will be celebrating the birth and accomplishments of the movement of Compassionate Cities and Communities and the work of 2000 Charter partners throughout 2018-19. The objective of this paper, the Charter's 2018-19 strategic plan is to begin to document the specific goals, events and projects of the Charter for Compassion starting in January 2018.. The first strategic plan for the Charter was written in 2015 and included goals and objectives to be carried through 2017. While the majority of the events and projects listed here are in progress, there are some like the Golden Rule Project, that is a long range process in which the Charter has been engaged in since 2016.

Goals

Goals presented here may be added to, combined or eliminated as discussion continues with the Charter Board, lead volunteers and our strategic partners.

1. Engage the Global Compassion Council in events and projects in this document.
2. Increase global Compassionate Initiatives to 750 by the end of 2019.
3. Work with Compassionate Cities to promote collaboration with designated or freely chosen twin/sister cities.
4. Collect 1,000,000 signatures for the Charter for Compassion using the efforts of our members, partners and compassionate cities.
5. Organize a campaign board who will commit to establishing a three-prong fundraising campaign: operational funding, special events and endowment.
6. Create a comprehensive social media plan and marketing plan that will support the selected themes and significantly increase exposure of the Charter and expand membership.
7. Name Compassion Ambassadors who will promote the Charter globally through community organizations, educational institutions and religious congregations, and begin expanding our cities/communities work to include first nation, aboriginal and native communities and organizations.
8. Maintain communication, and when required facilitation, with existing International City Hubs (Australia, Canada, Botswana, Indonesia, Mexico and Pakistan) and USA cities.
9. Work to continue to build a Middle East Hub and geographically expand the Mexican Hub.

CELEBRATING COMPASSION

10. Work closely with Think Equal to strengthen our collaboration, offer their free education services to pre-schools in our existing compassionate cities and build on their work, especially in Europe, India, Mexico and Sri Lanka to strengthen our presence in those countries.
11. Work with Center for Compassionate Cities (C3) to support their initiatives and find ways of cooperation.
12. Make decisions about how regularly scheduled events in which the Charter participates will be executed in the next two years, including: World Harmony Week, Earth Week, Festival of Faiths, Parliament of World Religions, United Religions Initiatives and with the Compassion Games.
13. Determine the overall themes for the 10th Year (2019) celebration of the Charter for Compassion.
14. Create a working format and design (consider how regularly scheduled events, webinars, courses, and global reads fit into the big picture) for all Charter sectors contribute to the chosen year-long themes.
15. Publish a Compassion Anthology in 2019.
16. Sponsor with our members, Charter Salons, to enhance our fundraising outreach.

Project Outline

Many of the events and projects named below are in full operational state and have individuals and teams assigned to them.

- Key Charter Events
- Key Charter Projects
- Formation of Fundraising Campaign Board and Relationship to the Charter Board of Directors
- Special key offerings: Charter Education Institute (CEI) courses, publication of Peace and Compassion Poems daily, TBD
- Other Issues (website pop-up on Charter page, anniversary logo, Charter for Compassion branding, special newsletters, fundraising partnerships, etc.)

KEY CHARTER **EVENTS** 2018

Each of the Key Charter Events and Projects addressed below will require individual action plans. These will be developed and contributed by the “leads” named in each one and include the involvement of named partners. It is recognized that over the next months leadership and team partner membership and direction will be expanded.

Throughout 2018 and 2019: Charter Compassion Salons, Globally

The Charter for Compassion has set a goal of having 100 Charter Salons hosted by Charter members and partners in 2018-19. Materials, including a video, host invitations and materials have been prepared. Work on these events started September 2017.

Lead: Mimi Hicklin, Charter for Compassion Administrative Lead

February 12-19, 2018: International Institute for Communication in Healthcare (ICH), Canberra, Australia and Compassion Tour sponsored by Compassionate Australia

ICH maintains an innovative inter-professional approach by bringing together internationally renowned experts from many professional disciplines. These include medicine, nursing and other health professions, medical/healthcare education, inter-professional training and practice, health policy and leadership, health sciences, linguistics, health communication studies, sociology, and clinical service redesign. The purpose of the Institute is to promote health communication research and the application of research findings to healthcare practice and concurrent development of evidence based education and training programs and curricula. IICH is located at the Australian National University in Canberra.

Lead: Charter for Compassion Healthcare Sector, Dr. Elizabeth Rider and Dr. Suzanne Kurtz, with Strategic Partner, Institute for Communication in Healthcare (ICH), Dr. Diana Slater, and Compassionate Australia team leads, Lynne Reeder and Terry Ayling.

Partners involved: Compassionate Australia, ICH, Risking Light

April 5, 2018 and 2019: Golden Rule Day, Globally

Goal: Host a dynamic and relevant online gathering of speakers to inspire us and recommit the Charter to practicing the Golden Rule and Compassion– “all day and every day.” Use Zoom and Facebook Live to make presentations assessable and able to accommodate all who desire to participate.

Map Forward: Start a list of potential speakers, topics, messages and messengers. Find ways to make this event appeal to a wide, interfaith and international audience. Offer take-aways from each speaker. Create a survey for each activity.

Partners: Charter for Compassion – Marilyn Turkovich, Reboot the Future – Stephen Vasconcellos-Sharpe and Kim Polman, Golden Rule Project – Bonnie Phillips, Felipe Zurita, Susan Soleil, Civil and

Compassionate Communities – John Kesler, Parliament of the World's Religions – Larry Greenfield,
Empathy Action – Ben Solanky, Untied Religions Initiative – Sari Heidenreich.

September TBD: Compassion, Creativity and Communication, Western Connecticut State University (WCSU), Danbury, CT, USA

The Center's mission is to expand opportunities and support teaching, research and intellectual discourse, exploring the values of compassion, creativity and innovation for undergraduate and graduate students, faculty, and staff across all academic disciplines working whenever possible with people of all communities. A 2018 symposium will be offered promoting Compassionate Education.

Lead: Charter for Compassion Education Sector, WCSU's Compassion, Creativity and Communication Center

Partners involved: WCSU's Compassion, Creativity and Communication Center, Jesse Lewis Choose Love Foundation, Communication Collaborative

June 16-23, 2018: From India With Love, An Initiative to Bring Police Officers from 10 US Cities to India to work with Indian Police Officers

Amidst the growing and senseless violence across the United States, From India With Love was established as a social impact initiative to reinvigorate the nonviolence movement and to promote greater harmony and compassion in cities and neighborhoods. The initiative is inspired by the transformative journey to India that was undertaken by Rev. Martin Luther King Jr., in 1959, to deepen his understanding of nonviolence as used by Mahatma Gandhi. Upon his return, Dr. King wrote, *"I left India more convinced than ever before that the method of nonviolent resistance is the most potent weapon available to people in their struggle for freedom and human dignity. As a result of the trip, my understanding of non-violence is greater and my commitment deeper."*

A unique "two phase" capacity building leadership program for America's police officers is being planned.

In the first phase, a unique cultural exchange program that will bring a delegation of police officers from across USA to India to study India's culture, tradition and wisdom of nonviolence. Subsequently, in the second phase, work with the delegates to design solutions that will promote compassion and nonviolence in their communities and neighborhoods.

During the trip, participants will travel to Mumbai and Bangalore to:

- Engage in intimate conversations with leaders representing India's various cultures and traditions. This includes special meetings with police from Mumbai and Bangalore
- Participate in "Nonviolence in Action" workshops to deepen understanding and commitment to nonviolence or "*ahimsa*" using mindfulness techniques

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- Brainstorm novel solutions to social challenges in their community

Work on this initiative began in early September 2017 and the delegation to India will occur in June 2018.

Leads: Mandar Apte and Joan Campbell

Partners involved: Compassionate Cities: Appleton (WI), Atlanta, Austin, Chicago, Dallas-Ft. Worth, Richardson, TX, Indianapolis, Los Angeles, New York City, St. Louis, St. Paul and Salt Lake City.

October 11-14, 2018: Encuentro Mundial de Valores (EMV), Monterrey, Mexico

Since 2009, the Worldwide Meeting on Human Values has been conducted annually with activities involving young people throughout the year in conferences, panel discussions, cultural events and promotion of the Charter for Compassion. EMV's theme for 2018 will consider the Charter for Compassion and human values associated with it.

Lead: Encuentro Mundial de Valores (sponsoring organization for Compassionate Nuevo Leon and Mexico,

Partners to be involved: EMV, Reboot the Future, other Charter partners, including Golden Rule Project and Think Equal.

Team: Cristina Gonzalez and Compassionate Nuevo Leon team , Marilyn Turkovich and Stephen Vasconcellos-Sharpe.

November 1-7, 2018: Parliament of World Religions, Toronto, Canada

More than 10,000 people will participate in the 2018 Parliament, which will last for seven days and comprise more than 500 programs, workshops, and dialogues, alongside music, dance, art and photography exhibitions, and related events presented by the world's religious communities and cultural institutions.

The following Charter activities will be considered to be a part of the Parliament:

A Charter track of workshops and panels (16 guaranteed spots) (Committee members: Olivia McIvor, Teresa Cowan Jones, and Sande Hart)

A presentation of a Youth Day presented in conjunction with our partner, Empathy and Compassion in Society (Vinciane Rycroft)

Mayors/Government panel followed by a reception (Charter and Committee to be named)

Charter for Compassion board, staff and lead volunteers from all sectors, including Women and Girls

Celebration banquet (Leads: Rt. Rev. Dr. Joan Campbell and Rt. Rev. Dr. Albert Pennybacker) and Committee to be named);

Charter Booth (Committee to be determined)

KEY CHARTER **PROJECTS** 2018

Ambassadors Program

To date we have two Charter for Compassion Ambassadors who will be specifically working to make people aware of the Charter: **David Breaux** will be conducting a compassion tour following on the format of the interviews he has conducted in the past, on recording people's responses to talking about compassion. A new film on David's journey will be released early in 2018. Compassionate Dallas-Ft. Worth is initiating a campaign to sponsor this ambassador program. Cities to participate are Seattle and others to follow.

A second, Charter ambassador will be **Jordan Hattar**, who started a tour of international schools in 2017 and will be continuing the tour throughout 2018-19. Jordan has agreed to incorporate getting schools and students involved with the Charter as part of each of his programs. Jordan conducted a webinar for the Social Justice and Education sectors: <https://charterforcompassion.org/follow-your-heart> in 2017.

Christopher Kukk, Dr. Kukk is the HarperCollins author of *The Compassionate Achiever*, co-host of The Compassionate Achiever Podcast, founding Director of the Center for Compassion, Creativity and Innovation, Professor of Political Science/Social Science at Western Connecticut State University, a Fulbright Scholar, Director of the Kathwari Honors Program, founder of the University's Debate Team, and member of Phi Beta Kappa. He received his Ph.D. in political science from Boston College and his B.A. in political science from Boston University. He was also an international security fellow at Harvard University's Belfer Center for Science and International Affairs. His research and publications combine neuroscience with the social sciences and focus on education issues, the political economy of natural resources, and the creation and sustainability of civil society. Dr. Kukk was also a counter-intelligence agent for the United States Army, a research associate for Cambridge Energy Research Associates, and has provided the Associated Press, National Public Radio, The Economist magazine, NBC-TV, CableVision, and Connecticut media with analysis on a wide range of topics and issues. His forthcoming books are based on the idea of weaving values such as compassion into our learning, civic, and business communities.

Chief Phil Lane, Jr. and **Aline LaFlamme**, have both agreed to introduce the Charter to sovereign nations in the US and Canada. Chief Phil is a member of the Yankton Dakota and Chickasaw First Nations, leader in human and community development, Chair of the Four Worlds International Institute (FWII) and Global Compassion Council member.

Aline, is a Métis grandmother, pipe carrier, sundancer, drum maker, singer, traditional healer and workshop facilitator who has held various positions over many years in the health and social fields. Over the course of

her career, Aline has developed and operated culturally based healing programs for Indigenous people in five prisons, including the first Indigenous-specific program for women at the Territorial Women's Correctional Centre in the Northwest Territories (NWT). Working for the Native Women's Association of Canada, she provided healing workshops and ceremonies throughout the NWT and helped train Indigenous counselors for the first native treatment center in the territory.

CCI Women and Girls Sector Ambassadors Program: The role of the Women and Girls Ambassador is a select opportunity, open to all individuals who are involved and invested in the Charter for Compassion. Our Ambassadors are the real leaders of this sector. They inform the Women and Girls Global Leadership what is happening on the ground where they live, while representing the Charter for Compassion through the lens of Women and Girls. Our Ambassadors meet weekly on a video conference call and show up with their reports and their creativity, helping to develop programming and strategies for the sector. When out in their community, the Women and Girls Ambassadors attend local events as an Ambassador to C4C, bring the Charter to your organization or activities. They also support Cities of Compassion where they live, bringing the voice of our sector to their community.

Kevin Tuerff is an entrepreneur with a bent toward social good and serves as an Ambassador for Charter for Compassion. House of Anansi Press recently published his memoir, "Channel of Peace: Stranded in Gander on 9/11," a book about his 9/11 experience as a refugee in Gander, Newfoundland, and how it changed his life. His true story is portrayed in the Broadway musical (and soon Hollywood movie) *Come From Away*.

Tuerff started a college radio station, a national recycling awareness day and two successful companies focused on finding authentic health and environmental solutions. Along with business partner Valerie Salinas-Davis, he co-founded EnviroMedia in 1997 (the nation's first integrated green marketing agency) and Green Canary Sustainability Consulting in 2008.

Tuerff successfully led the companies by sticking with a unique niche based rooted in authenticity and ethics. In 2015, Tuerff led EnviroMedia's effort to joined an elite group of businesses that are "Certified B Corporations" and members of 1% for the Planet. Fewer than 60 companies nationwide have earned recognition from both of these sustainability organizations.

Compassion Anthology

The Compassion Anthology includes compassion-based works of visual art, essays, stories, poems and video. Laurette Folks, founder and editor of the on-line journal has decided to publish a print version of the Anthology to mark the 10th anniversary of the Charter.. She has arranged a team to help her with this endeavor and will donate all proceeds to the Charter from the sell of the anthology. Publication date will be early 2019. Several publishers have been contacted and an outline of the contents of the anthology have been presented to two publishers who have expressed interest in the volume.

The Compassionate Life

This is a project upon which the Charter, Compassionate Las Vegas and Marc Barasch are working to complete by Summer 2018. The end product will result in a 30-page supplement to a re-publication of The Compassionate Life.

Lead: March Barasch, Gard Jameson, Compassionate City informants, Marilyn Turkovich

Compassionate Teacher Education

Dialogue continues with NESAs (Near East and South Asia) school association, The International School Services (ISS) and Compassionate Mexico on developing a course of study (presentations, conferences, workshops) that would lead to a compassionate teacher certificate. Beginning workshops were offered in 2017 at Encuentro Mundial de Valores in Monterrey, Mexico and a launch of the full program is scheduled to take place in Bahrain in the fall of 2018!

Poems for Peace

The Charter has joined in a joint project with Subud International Cultural Association's Poems for Peace to create a platform whereby we will publish at least one poem, short essay, video, art work each day in 2018. SICA has hosted Poems for Peace® programs in more than 14 countries. Over a million people have been involved.

Lead: Latifah Taomira, Poems from Peace and Charter Volunteer Team

Reboot the Future and the Golden Rule Project

Reboot the Future and the Charter for Compassion, along with the Golden Rule Project are collaborating on a number of initiatives that will be officially launched in 2018. Currently, Reboot the Future and the Charter are working jointly to bring additional strategic partners into this collaborative. The Charter for Compassion currently has 405 compassionate city initiatives in 53 countries, supported by 1200 partners, of these over 400 are in Education and another 400 in Interfaith. Each of the city initiatives are involved in issues (i.e., working on ending homelessness, hunger, sexual trafficking, drug addiction and safeguarding age-friendly cities, social and restorative justice, etc.) that promote the Golden Rule. Reboot the Future is closely aligning its work with the United Nations, and in particular the Strategic Development Goals, and other partners on both sides of the Atlantic. The Golden Rule Project is working to help as a primary contributor to the education arm of the project.

Listed below are particulars of the Golden Rule Collaborative effort:

Phase One

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- Add the Golden Rule as an initiative to each of the action plans of the Charter's compassionate cities, the International Cities of Kindness and the International Cities of Peace campaigns.
 - Work to embed the Golden Rule in the "World's Largest Lesson" with designing a toolkit for half a billion children and adolescents (as the principle behind the United Nations Global Goals for 2030)

Phase Two

Interfaith Involvement and Global Events

- Promote the compatibility of the Golden Rule to the international compassion movement at the Parliament of World's Religions 2018; positioning the Golden Rule as the central theme of the Charter for Compassion's track at the Parliament.
- Present the Golden Rule as a theme for the 10th anniversary of the Encuentro de Valores Mundial (Human Values conference in Mexico) 2018.
- Create a high level circle of spiritual leaders from key faiths to stand behind a declaration of the Golden Rule.
- Partnering to design and sponsor a worldwide global awareness day of the Golden Rule and promote specific actions to be achieved beyond the one-day occurrence. (Work with the Compassion Games who have successfully involved over 5 million participants who have given over 1.5 million hours of service since 2012.)

Education Involvement

- Work to embed in universities, MBA programs and science and technical education the Golden Rule.
- Promote among the 3000+ Charter for Compassion Education Schools and 300 universities the Golden Rule as a principal and action to "stand in solidarity" with others.
- Design modules for businesses to educate and onboard their employees with Golden Rule values in the workplace.
- Work with artificial and emotional intelligence leaders to expand knowledge of these concepts and to promote processes that safeguard the future of the Golden Rule.

General Involvement

- Promote The Imaginals, a project of Reboot the Future that will build on the success of their book: Imaginal Cells, the result of bringing together the world's top thought leaders (Desmond Tutu, Muhammad Yunus, Al Gore, Paul Polman, etc.) to envision a world built on the Golden Rule, and put forth solutions to our biggest challenges. To date work is being engaged in with several Nobel prize winners, Fortune 500 CEOs and world class scientists and thinkers. We will identify and bring together these and other world's leading change agents, critical thinkers and leaders whose ideas are rooted in Golden Rule thinking to promote the change we need to see in the world predicated on institutionalizing the Golden Rule. In this way we link the big ideas shaping our future to the Golden Rule and establish the Golden Rule as the game changer principle of our time.
- Work with technology entrepreneurs to create mini games embedded within world's most popular games promoting Golden Rule behavior and targeting 2.2 billion gamers.

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- Produce a Golden Rule themed documentary and to complement and extend the ideas presented in the book, Imaginal Cells.
 - Work with the Lady Gaga Foundation to promote her effort to produce the world's first concert in space. As the world's most famous pop star, and one devoted to the work of kindness, we intend for her to rally the world to the message of the Golden Rule. It is estimated that her audience will be two billion.

Salt and United Nations Sustainable Development Goals Media Zone

The SDG Media Zone is a platform for editors, bloggers, content creators and influencers to communicate innovations, partnerships and discussions as a call to action for humanity to engage the Sustainable Development Goals; and is powered by a partnership between the Office of the President of the General Assembly, United Nations Department of Public Information, United Nations Foundation and the PVBLIC Foundation.

SALT is a movement calling for a revolution in the way business is done by promoting 'compassionate business thinking'. Salt believes the world needs a more compassionate approach to business in order to reverse the social and environmental damage we're currently causing.

The Charter has been in conversation on this project and will continue over the next few months. The outcome will be an on-line platform that will link between UN SDG, SALT and the Charter. Funding for the project will be spearheaded by PVBLIC Foundation Network.

Lead: Sergio Fernández de Córdova, Chairman of the PVBLIC Foundation, Stephen Vasconcellos-Sharpe and Marilyn Turkovich

Spiritual Aspects of Community Building

Over the last two years the Charter has been committed to writing a series of essays for the University of Kansas Community Tool Box. Currently seven essays have been completed, published both on the Kansas Tool Box and the Charter website, and another five are in process. The Charter receives a modest fee for each published essay.

Lead: William Berkowitz for the University of Kansas, Barbara Kerr and Marilyn Turkovich for the Charter

Think Equal

The Charter has begun to work with Think Equal, a UN Human Rights Office endorsed start-up initiative, led by Leslee Udwin, that is creating a ground breaking new curriculum to be introduced into schools around the world that will start teaching children a fundamental value system based on empathy, compassion and equality. We are hoping to bring Think Equal into the Compassionate Nuevo Leon, select schools in the U.S. and to work with Chief Phil Lane and Aline LaFlamme to introduce the curriculum in indigenous school systems. Think Equal will work closely with the Charter to introduce us to communities in which they are well established, especially in Mexico, the Middle East and Sri Lanka.

The initiative aims to provide children with a more holistic education that will begin in the first year of a child's entry into a school system and end in the last. Its most profound contribution to education will likely be the Early Years Curriculum (the "EYC"). Targeted at children in the 3 to 7 years age category, the EYC will focus on values of fairness, equal status, confidence to express one's voice, courtesy, empathy and compassion.. Led by Think Equal's Education Director, Helen Lumgair, the EYC will employ the latest philosophies of the world's education systems incorporating imaginative play, art, sport and other instruments aimed at breaking down stereotypes.

As the student grows older, the subject will evolve in its complexity, introducing concepts of human rights, democracy and electoral systems and fact-based studies to familiarize students with humankind's past mistakes. Learning will be about fortifying and empowering children to utilize their potential fully as they become responsible, moral, empathetic, and equal adults.

The initiative has already gained immense traction globally. Its patrons include some of the world's biggest celebrities, philanthropists and political leaders including Meryl Streep, Lord Verjee, Harin Fernando, President Joyce Banda and Sir Ken Robinson. The panel helping review and create the curriculum is beyond impressive - consisting of representatives from the UN, World Bank and some of the world's leading educational institutions such as Yale and Stanford.

The underlying vision behind Think Equal is that this new holistically educated generation will grow into natural advocates of change and will self-identify with issues of equality. A new generation of leaders who take not only personal but also collective action to end violence and discrimination in their lives and in communities.

With 28 countries on board and 9 pilots already confirmed in 2017 (a school in Kurunegala, Sri Lanka being the first to pilot the subject from January 2017), Think Equal is probably embarking on the biggest educational experiment in generations. Its success will depend on the number of countries that are willing to commit to the underlying principles of the initiative and who want a solution to the many challenges they face. But, its final testament will take nearly two decades to unravel, through a new generation of equal thinkers that are helping create a safer and more equal world.

“What is a Compassionate City”

The Project titled, “What makes a compassionate city?” is a collaboration with the “What is the Meaning of Life” project and Nicolae Tanase, its founder. Started in mid-2017 the project will continue throughout the year to solicit and publish essays produced by Charter members. It is hoped that eventually a book will be published under the project name.

Lead: Nicolae Tanase, Excellence Reporter and Lesa Walker

ANNIVERSARY CAMPAIGN BOARD

In 2019, the Charter will celebrate its official tenth anniversary. Starting in 2018 a special campaign board will begin raising funds to launch a one million dollar campaign that will be announced at a “Celebrating Compassion” dinner at the Parliament of World Religions, Toronto, Canada, November 2018. The Executive Board of the Charter for Compassion whose names appear below will be involved in the campaign. In addition, a number of other people have been asked to participate on the Campaign Board.

Charter for Compassion Executive Board

Rev. Dr. Joan Campbell, Chair: has agreed to chair the campaign committee along with Marilyn Turkovich

Amin Hashwani (Pakistan)

Amy Novogratz (Netherlands)

Shainoor Khoja (Dubai)

Tori McClure (USA)

Below are non-Charter Executive Board members. However, Cristina Gonzalez and Darshita Gilles are Board members. All others listed are supporters of the Charter through different avenues of support.

Dr. Charles Barker (USA): co-founder of the Dallas-Ft. Worth Compassionate Cities movement, Charles has been instrumental in introducing the Charter to a number of different organizations who he feels will be receptive to supporting the Charter.

Christopher Kukk (USA): has agreed to help as a fundraiser in the Northeast of the USA. Christopher has been our lead ambassador of building our Compassionate University group. He has also been involved in working closely with northeast compassionate initiatives.

Cristina Gonzalez (Mexico): Cristina has agreed to be a part of this group. We will work jointly to find cooperate sponsors that will help with both the work of Encuentro Mundial de Valores (EMV) and the Charter.

Cynthia Sears (USA): Cynthia has been the primary financial supporter of the Charter in the last three years. She is a philanthropist who has helped to support a number of PBS specials, including Crafts in America and is founder of the BIMA, an art museum of living artists of the Northwest.

Darshita Gilles (UK): Darshita has agreed to be a part of this effort. Her contributions will be primarily with conscious business cooperations based in Western Europe, possibly Pakistan. She will also be forging links with Aims2Flourish (<http://aim2flourish.com>), an organization dedicated to UN SDGs.

Eric Holman (USA): Eric is SVP at Urban Airship | Marketing Tech Executive and is an expert in sales and marketing. Eric has agreed to pull together a team in specific areas of Public Relations, Marketing and Social Media.

Gard Jamison (USA): Gard is the founder of Compassionate Las Vegas, founder and chairs the boards of the Children's Advocacy Alliance, the Interfaith Council of Southern Nevada and the Nevada Institute for Spirituality in Healthcare and is involved with the United Religious Initiative.

Karin Jinoret (Netherlands): Karin is a practicing executive counsellor and a Jungian psychoanalyst with established clientele bases in Amsterdam and Rome. She specializes in applying spiritual principles to the problems of modernity, as these can be found in boardroom dynamics. Her clients include the banking majors: ABN-AMRO, ING, and the Dutch Central Bank. Since 2000, she has headed the International Desk at De Baak, the premier leadership institute in the Netherlands.

Kevin Tuerff (USA): Kevin Tuerff is a social entrepreneur with twenty-five years of experience in marketing communications. He has founded a college radio station, a national recycling awareness day, an international kindness initiative, and a certified B Corporation environmental marketing company.

Mandar Apte (USA and India): Mandar is an award winning social entrepreneur recognized with the prestigious "Ashoka League of *Intrapreneurs*" award for his efforts to design and facilitate the EMPOWER program to nourish the innovation culture at Shell using mindfulness techniques.

OTHER ISSUES

Charter for Compassion Social App

The Charter received a grant from **Ruby for Good** to create an app that will allow for registration of expertise, interests and data and which will allow all Charter members to enter data that they want to share, including expertise and willingness to assist others in the formation of compassionate cities, creating of compassion resolutions and help with creating sustainable action plans. The app is being tested with a pilot group and will be available by March 2018.

During 2017 the Charter worked closely with **xocial.com**, a Canadian based group of technology innovators on developing two platforms, one in English, the other in Spanish (with the involvement of Compassionate Nuevo Leon). Xocial is a new platform that grows connections around social responsibility. We are teaming with xocial because we wanted an easy way for our members, especially younger members, to report on the great work they are doing every day to make compassion a "luminous force" in the world. Xocial is an online community platform designed to encourage the ties that bind people, organizations and communities. Xocial works on the concept of recording "XO points," or Experience Points, in gaming—a process of active engagement. Our social platform is accessed from the Charter website and has its own URL: <https://xocial.com/charter-for-compassion/>. While

our [xocial.com](#) platform is now ready, we have not officially launched it. Our intent is to release it through our compassionate cities and then through our 3000+ schools who are a part of our Compassionate School Movement.